



10 years

NAVEGISTIC

INTERMODAL

**INTERMODAL LOGISTICS -
TRANSPORTATION - PORTS -
SHIPYARDS - NAVIGATION -
INTERNATIONAL TRADE -
AGRIBUSINESS**

4 / 5 / 6 October 2023

**PASEO LA GALERIA EVENTS CENTER
ASUNCION – PARAGUAY**

NAVEGISTIC

It is an effective and proven tool that attracts entrepreneurs from all over the world determined to do business in South America, an excellent platform to connect people, companies and organizations in an intelligent way.

PARAGUAY

Located in the center of South America and shares the PY-PR Waterway (3,442 km), with Brazil, Argentina, Uruguay and Bolivia. It also connects with other countries in the region such as Chile and Peru.



LARGEST MARITIME TRADE FAIR IN SOUTH AMERICA

10 años

NAVEGISTIC

INTERMODAL

INT'L TRADE SHOW 2023

EXPOSICIONES Y CONFERENCIAS
CENTRO DE EVENTOS PASEO LA GALERÍA

¡Reserve su espacio!
Book Now!

ENTRADA LIBRE Y GRATUITA
FREE ENTRANCE

DE 15 A 21 HS
FROM 15:00 TO 21:00 HS

4,5,6 DE OCTUBRE ASUNCIÓN / PARAGUAY

EXHIBITIONS



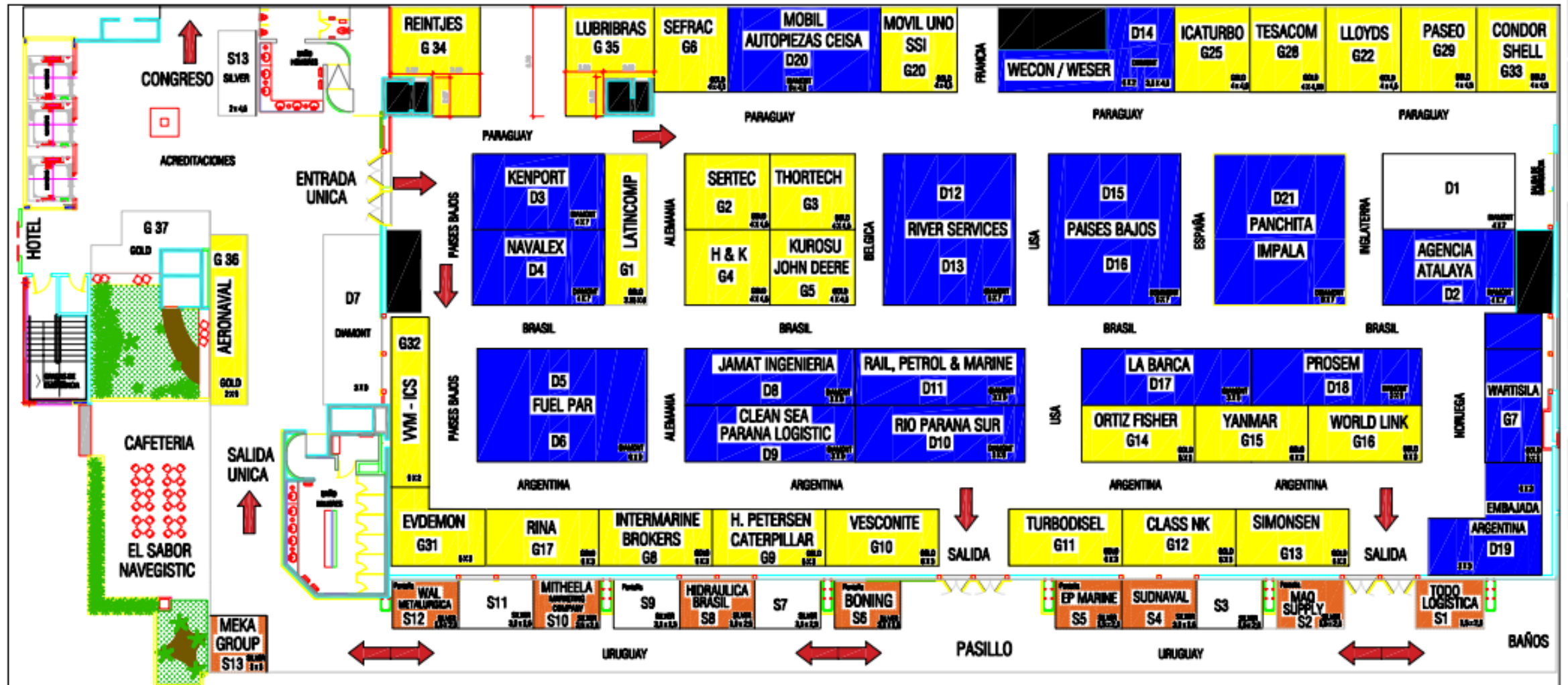
CONFERENCIAS

PRESENCIA
DE MARCA

CAPACITACIONES



PLAN OF THE FAIR



CATEGORY and BENEFITS

DIAMOND: 27 m2 – OFFICIAL SPONSOR

Presence of marking on the Back Podium, portico, News letter - Banners (4) in the accreditation and entrance area Mention as sponsor in conferences and opening - ½ page advertising in the expo guide (MAGAZINE 2023) - Advertising on the website of NAVEGISTIC – Mention in the list of the magazine and on the web – Advertising on social networks before and after the event – 1 Interview - Commercial presentation room for 40 min.

GOLD: 18 m2 – INTERMEDIATE

Banners (2) in the accreditation area - Mention in the magazine list and on the web - Commercial presentation room for 20 min - Advertising on social networks before the event - 1 Radio Interview

SILVER: 9m2 – STANDARD

Banners (1) in the accreditation area - Mention in the magazine list and on the web - Advertising on social networks before the event

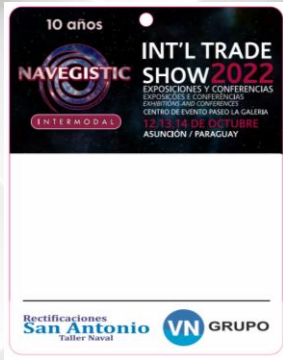
INVESTMENT

VALUES	SILVER	GOLD	DIAMOND
BEFORE OCTOBER 10, 2023	\$ 2.900	\$ 4.700	\$8.000
Obs. Values without VAT or transfer cost			

PORTIC ENTRANCE



CREDENTIAL



BACK PODIUM



FULL PAGE MAGAZINE



HEADBAND



IN NEVEGISTIC MAGAZINE

	\$
FULL PAGE	1.380
½ PAGE (PORTRAIT OR HORIZONTAL)	850
1/4 AND 1/3 PAGES	550
BACK COVER	1.650
COVER REMOVAL	1.485
BACK COVER REMOVAL	1.485
DINNING GUIDE	75

BRAND PRESENCE

	\$
BANNER AT THE FAIR (4)	850
EXCLUSIVE BADGE	1.700
BADGE RIBBON	1.350
ENTRANCE GATE	1.150
WELCOME TOAST	550
BACK ENTRANCE PODIUM	1.150

REFERENCE

Navegistic represents for Kenport, a meeting point with the main actors of the Waterway. Throughout all its calls, in which we participate uninterruptedly, we have managed to disseminate the evolution of our company. First to certify ISO, the only one with a presence in three countries, pioneers in the commercialization of energies that protect the environment, among others. Navegistic is a fair expected by all of us who participate in the shipping activity, and where we exchange experiences and news. Undoubtedly, an efficient and cordial space to do business

Kenport SA - Daniel Aguero- President

NAVEGISTIC For us, La Barca del Pescador Shipyard is a highly anticipated event throughout the year. In addition to meeting many friends, colleagues and customers in one place, it is an opportunity to see and hear the latest news from the global shipping and logistics industry. But, more important than all that: it is a huge window for Paraguay to the world. In this window, Paraguay shows what its citizens are capable of. That other country is shown, that of work, that of effort; and that places it at the level of almost any country in the world as a naval industry and in river logistics. At the fair you will not only find high-quality products and services, but also help national businesspeople linked to the country's international trade logistics to know why the country currently has one of the largest fleets of river barges in the world. world, and because it works with a high standard of quality.

Guillermo Ehreke – President - Shipyard S.A.

The graphic features a dark red banner at the top with the text "LARGEST MARITIME TRADE FAIR IN SOUTH AMERICA" in white. Below this, on the left, is the text "INT'L TRADE SHOW 2023" in large white and red letters, followed by "EXPOSIÇÕES E CONFERÊNCIAS", "EXPOSICIONES Y CONFERENCIAS", and "EXHIBITIONS AND CONFERENCES" in smaller white text. To the right of this text are two circular logos. The top logo is for "NAVEGISTIC INTERMODAL" with the dates "4,5,6 DE OCTUBRE" and location "ASUNCIÓN PARAGUAY". The bottom logo is for "NAVEGISTIC MANAUS" with the dates "16,17,18 DE MAIO" and location "MANAUS BRASIL". The logos have a blue and white spiral design.

LARGEST MARITIME TRADE FAIR IN SOUTH AMERICA

INT'L TRADE SHOW 2023
EXPOSIÇÕES E CONFERÊNCIAS
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NAVEGISTIC
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4,5,6 DE OCTUBRE
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PARAGUAY

NAVEGISTIC
MANAUS
16,17,18 DE MAIO
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BRASIL

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